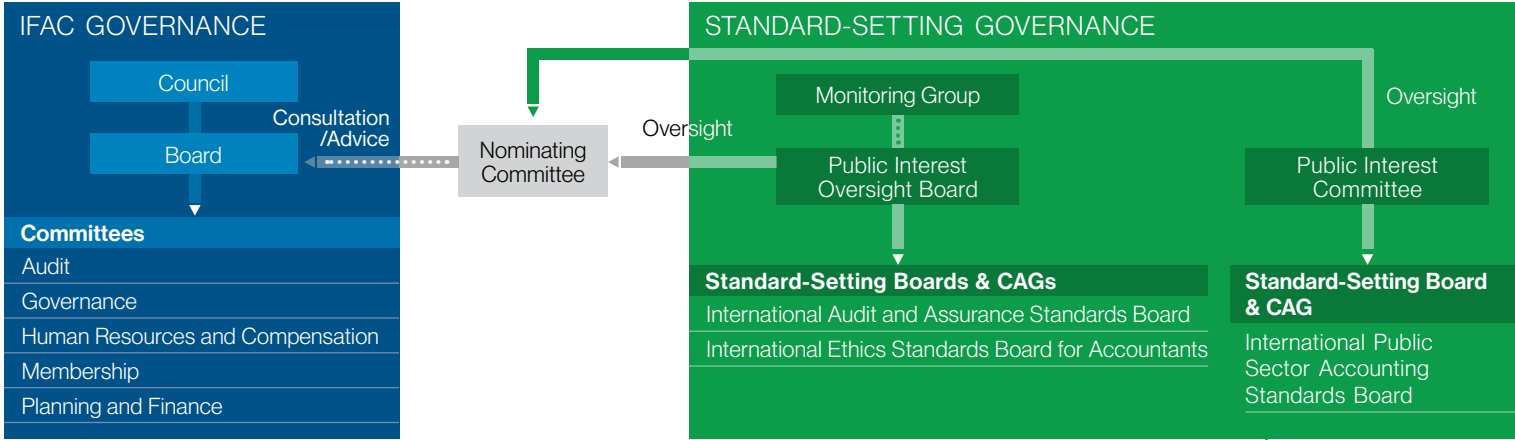


HOW IFAC CREATES VALUE

VISION FOR THE PROFESSION
Essential to Strong, Sustainable Organizations, Financial Markets, and Economies

IFAC PURPOSE
IFAC, with its member organizations, serves the public interest by enhancing the relevance, reputation, and value of the global accountancy profession.

VALUES
Integrity. Innovation. Transparency. Collaboration.



IFAC STRATEGIC OBJECTIVES

- Speaking out & engaging as the voice for the global profession
- Leading & developing a future-ready profession
- Contributing to & promoting the development, adoption, & implementation of high-quality international standards

IFAC RESOURCES AND INPUTS

Staff
Knowledge Group, Management Advisory Team, Quality & Development

IFAC's Global Stakeholders	Advisory Groups
Member Organizations	Annual CE Forum
Forum of Firms	Intl Panel on Accountancy Education
IFAC Network Partners	Professional Accountants in Business
Standard Setter/Oversight Bodies	PAO Development
Other Key Stakeholders	

Operational and Funding Support for Standard Setting

SHARED RESOURCES AND INPUTS

IFAC Staff and Infrastructure Support

Communications	HR
Finance	IP
Governance	Operations

Funding

- Membership Dues
- Forum of Firms
- Grants and Other Income

IFAC COMPARATIVE ADVANTAGES

- Global Convener
- Knowledge Gateway
- Influential Voice

IFAC KEY ACTIVITIES

- Promoting & Monitoring Global Adoption of Standards
- Standards Implementation Support
- Accountancy Capacity Building
- Accountancy Education
- Thought Leadership
- Policy and Advocacy

IFAC STRATEGIC ACTIONS
As set out on page 12 of the *IFAC Strategic Plan*.

KEY OUTCOMES & CONTRIBUTION TO SDGs
(refer to page 5 of the IFAC Strategic Plan)

IFAC PERFORMANCE PRIORITY
Continued" Stakeholder Satisfaction

Confidence in high-quality international standards that are adopted and implemented across the globe	Effective policy and regulatory decisions aligning the profession with the needs of the public
Reliable, comparable, and timely organizational reporting that serves as the foundation for effective decision making	Strong and sustainable professional accountancy organizations able to equip their members for the future
Enhanced awareness and dialogue around public interest and professional issues among key constituencies	Enhanced recognition of and confidence in professional accountants and their relevance, reputation, ethics and value