Annual Plan Case Study: Strengthening Engagement & Membership in MENA

PAO Development Advisory Group (PAODAG) Meeting
October 2021

Jamal Milhem, PAODAG Member
Mahalah Groves, PAODAG Technical Advisor
Dana Jensen, MENA Portfolio Manager, IFAC
Activities

Non-Member Engagement

Member Engagement

PAO Capacity Development
## Historical Context & Overview

<table>
<thead>
<tr>
<th></th>
<th>Total (as of 2018)</th>
<th>Total (as of 2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Countries in MENA</strong></td>
<td>19-21</td>
<td>19-21</td>
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<tr>
<td></td>
<td>*Depending on inclusion of Turkey/Iran</td>
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<tr>
<td><strong>Countries in MENA with PAOs</strong></td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total IFAC Members / Associates from MENA</strong></td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>*Pending IFAC Council Vote – Nov. 2021</td>
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<tr>
<td><strong>IFAC Network Partners</strong></td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

![Map of MENA and Middle East](image)
SECTION 1

Pillar 1 - Non-member Engagement

Input
- Time & Expertise

Output
- Increase Virtual Engagements 2018-2021

Outcome
- Increase EoIs from MENA

Impact
- Increase IFAC Membership
SECTION 1

VIDEO: Oman Association of Certified Public Accountants

Nader Nasser Hamood Al Rawahy, Member of the Board of Directors
SECTION 1
VIDEOS: Arab Federation of Accountants and Auditors (AFAA)

Hatem Kawasmy, Chairman

Dr. Farid Fawzi, Vice President
Pillar 2 - Member Engagement

SECTION 2

Input
- Time & Expertise

Output
- Increase
  - Arabic Translations & Virtual Engagement
- Outcome
  - Increase
    - Communication from PAOs in region
- Impact
  - Increase
    - Participation in MCP & Understanding
SECTION 2

VIDEO: Palestinian Association of Certified Public Accountants (PACPA)

Bilal Faris, Executive Director
SECTION 3

Pillar 3 – PAO Capacity Building

Input
- Time & Expertise

Output
- Increase Awareness
- Resources & Tools Available

Outcome
- Increase Participation in IFAC Surveys & Tools

Impact
- Increase Donor Engagement
VIDEO: Arab Society of Certified Accountants (IASCA)

Salem Al-Ouri, Executive Director
Closing Remarks

Thank you!