**OUR VISION, PURPOSE, AND VALUES**

**OUR STRATEGIC OBJECTIVES**
- Speaking out & engaging as the voice for the global profession
- Contributing to & promoting the development, adoption & implementation of high-quality international standards
- Leading & developing a future-ready profession

**OUR COMPARATIVE ADVANTAGES**
- Global Convener
- Global Knowledge Gateway
- Global Voice

**OUR KEY ACTIVITIES**
- Accountancy capacity building
- Promoting, monitoring and supporting the adoption and implementation of International Standards
- Accountancy education
- Policy and advocacy thought leadership
- Stakeholder engagement

**OUR FOCUS AREAS**
- PAO Resilience and Adaptability
- Accountancy Firms and Networks
- IAASB, IESBA, & Education Standards — emphasizing Adoption & Implementation
- Assurance
- Ethics

**OUR IMPACTS**
- Strong and Sustainable Accountancy Profession
- Strong and Sustainable Private and Public Sector Organizations
- Strong and Sustainable Financial Markets and Economies