

# IFAC VALUE CREATION

## OUR IMPACTS

### OUR VISION, PURPOSE, AND VALUES

#### OUR STRATEGIC OBJECTIVES

- Speaking out & engaging as the voice for the global profession
- Contributing to & promoting the development, adoption & implementation of high-quality international standards
- Leading & developing a future-ready profession

#### OUR COMPARATIVE ADVANTAGES

- Global Convener
- Global Knowledge Gateway
- Global Voice

#### OUR KEY ACTIVITIES

- Accountancy capacity building
- Promoting, monitoring and supporting the adoption and implementation of International Standards
- Accountancy education
- Policy and advocacy thought leadership
- Stakeholder engagement

#### OUR FOCUS AREAS

- PAO Resilience and Adaptability
- Accountancy Firms and Networks
- IAASB, IESBA, & Education Standards —emphasizing Adoption & Implementation
- Assurance
- Ethics
- Professional Accountants as CFOs & Business Leaders
- Corporate Governance & Audit Committees
- Public Financial Management & Public Sector Finance
- International Reporting Standards (IPSASB, ISSB, IASB)
- Business, Professional & Public Sector Integrity
- Multilateral Engagement on behalf of the Profession

**Strong and Sustainable**  
*Accountancy Profession*

**Strong and Sustainable**  
*Private and Public Sector Organizations*

**Strong and Sustainable**  
*Financial Markets and Economies*