

Agenda Item 9-3									
WEB ANALYTICS ON HITS ON KEY IMPLEMENTATION SUPPORT MATERIAL									
Webpage	URL	Start Time	End Time	Requested publications on webpage	Type	Page views	Unique page views	Video views to date	Notes
Supporting IES Adoption and Implementation	https://www.ifac.org/supporting-ies-adoption-and-implementation	1-Jul-17	Present		Web page	297	241		This page was created 3-11-2015; analytics run using this date. Analytics include google translate versions of the page
Guidance to Support the Implementation of a Learning Outcomes Approach	https://www.ifac.org/publications-resources/guidance-to-support-the-implementation-of-a-learning-outcomes-approach	1-Jul-17	Present	Overview	Pub	2	1		
				Value Statement	Pub	81	74		
				Guideline Principles	Pub	72	66		
				Implementing A...	Pub	69	60		
				Illustrative Example: Designing...	Pub	63	57		
				Illustrative Example: Setting and ...	Pub	52	45		
				Illustrative Example: Mapping existing...	Pub	55	48		
				Illustrative Example: Designing a	Pub	43	39		
				Illustrative Example: Addressing...	Pub	32	31		
				Illustrative Example: A Mentored...	Pub	37	34		
Support Materials for IES 1	https://www.ifac.org/publications-resources/support-materials-for-ies-1	1-Jul-17	Present	Overview	Pub	40	32		
				Guidance paper	Pub	38	29		
				FAQ	Pub	17	17		
				Illustrative example	Pub	19	17		
				Perspectives	Pub	26	23		
IAESB Staff Questions & Answers	https://www.ifac.org/publications-resources/iaesb-staff-questions-and-answers	1-Jul-17	Present	Staff Questions And Answers	Pub	277	221		
Guidance on Professional Competence for Audit Engagement Partners	https://www.ifac.org/iaesb-guidance-standard-professional-competence-for-audit-engagement-partners	1-Jul-17	Present	Staff Questions And Answers (Interactive version)	Web page	63	59		
IES 8 Webcast: Member Bodies	https://www.ifac.org/publications-resources/ies-8-webcast-member-bodies	1-Jul-17	Present	IES 8 Webcast Presentation: IFAC Member Bodies	video			26	
IES 8 Webcast: Firms	https://www.ifac.org/publications-resources/ies-8-webcast-firms	1-Jul-17	Present	IES 8 Webcast Presentation: Firms	video			130	
IES 8 Webcast: Engagement Partners	https://www.ifac.org/publications-resources/ies-8-webcast-engagement-partners	1-Jul-17	Present	IES 8 Webcast Presentation: Engagement Partners	video			85	
Framework for IES	https://www.ifac.org/publications-resources/framework-for-ies	1-Jul-17	Present	Framework	Pub	237	190		
				Basis of Conclusions	Pub	89	74		
Webcast on IAESB Framework	https://www.ifac.org/news-events/2016-03/webcast-on-iaesb-framework	22-Mar-16	Present	Webcast on IAESB Framework	video			19	
2017 Handbook	https://www.ifac.org/publications-resources/2017-handbook	1-Jul-17	Present	Handbook	Pub	3,329	2,631		
				Basis of Conclusions	Pub	597	522		
2015 Handbook	https://www.ifac.org/publications-resources/2015-handbook	1-Jul-17	Present	Handbook	Pub	312	229		
Ethics Education Toolkit Videos	https://www.ifac.org/publications-resources/ethics-education-toolkit-videos	1-Jul-17	Present	What a Waste	video			1,507	Note this is the video on the web landing page, which generates higher views
				Country Practice	video			1,058	
				No Control	video			926	
				A New Job	video			843	
				What a Plan	video			905	
Ethics Education Toolkit Study Guides	https://www.ifac.org/publications-resources/iaesb-ethics-education-toolkit-study-guides	7/1/2017	Present	Introduction	Pub	290	224		
				Scenario One	Pub	240	188		

				Scenario Two	Pub	175	154		
				Scenario Three	Pub	131	115		
				Scenario Four	Pub	148	134		
				Scenario Five	Pub	143	136		
Development and Management of Written Examinations	https://www.ifac.org/publications-resources/developed	1-Jul-17	Present	Information Paper	Pub	20	19		
Approaches to CPD Measurement	https://www.ifac.org/publications-resources/approaches	1-Jul-17	Present	Information Paper	Pub	180	141		
Strategy 2017-2021 and Work Plan 2017-2018	http://www.ifac.org/publications-resources/iaesb-strategy	30-Mar-17	Present	Strategy and Work Plan	Pub	156	149		
				Basis of Conclusions	Pub	130	125		
Overview of the 2017-2021 Strategy	http://www.ifac.org/publications-resources/overview	1-Jul-17	Present	Video	video			59	
Importance of Professional Accounting Education and the Impact of IESs (Video)	http://www.ifac.org/publications-resources/importance	1-Jul-17	Present	Video	video			114	
An Overview of the IESs (Video)	http://www.ifac.org/publications-resources/overview	1-Jul-17	Present	Video	video			94	
Personal Perspectives									
	http://www.ifac.org/publications-resources/personal-perspectives-iaesb-member-greg-owens	17-Jul-17	Present	Thought Leadership	Pub	127	114		
	http://www.ifac.org/publications-resources/personal-perspectives-iaesb-member-rachel-banfield-and-technical-advisor	14-Sep-17	Present	Thought Leadership	Pub	56	53		
	http://www.ifac.org/publications-resources/personal-perspectives-iaesb-member-blanca-tapia-and-technical-advisor-sylvia	14-Dec-17	Present	Thought Leadership	Pub	83	78		
Overview of IAESB									
	http://www.ifac.org/publications-resources/una-introducci-n-al-consejo-de-normas-internacionales-de-formaci-n-en	10-Aug-17	Present	Awareness-information	video			212	
	http://www.ifac.org/publications-resources/sekilas-tentang-international-accounting-education-standards-board	10-Aug-17	Present	Awareness-information	video			305	