

IESBA Outreach Activities for 2020 to Date

IESBA representatives participated in, or presented, at the following events:

January

- Australia Video Interview on Non-Assurance Services (NAS) and Fees Exposure Drafts hosted by the Accounting Professional & Ethical Standards Board (APESB) – Melbourne, Australia (Soulier)
- Tax Planning and Related Services outreach – Paris, France (Poll, Vijian)
 - Meeting with Pascal Saint-Amans, Director, and staff, Center for Tax Policy and Administration, Organisation for Economic Cooperation and Development (OECD)
 - Meeting with Prof. Dr. Stef van Weeghel, Global Tax Policy Leader, PwC
- New Zealand Outreach on NAS and Fees Exposure Drafts hosted by the New Zealand Auditing and Assurance Standards Board (NZAuASB) – Wellington (in person); Auckland (via Webinar), New Zealand (Soulier)
- Saudi Organization for Certified Public Accountants (SOCPA) International Forum for Accountants – Riyadh, Saudi Arabia (Thomadakis, Clark)
- Technology WG Outreach, London, United Kingdom (Barbour, Kwan)
 - Meeting with Kirstin Gillon, Technical Manager IT Faculty and Tony Bromell, Head of Integrity and markets, of the Institute of Chartered Accountants in England and Wales (ICAEW)
 - Meeting with senior staff, Professional Insights of the Association of Chartered Certified Accountants
 - Innovation Lead, Ernst & Young

February

- Tax Planning and Related Services outreach
 - Teleconference meeting with Dr. Veerinderjeet Singh, President, Malaysian Institute of Certified Public Accountants (MICPA), and member of the Board of Trustees of the International Bureau of Fiscal Documentation (Chaudhary, Vijian)
 - Meeting with Chris Morgan, Head of Global Tax Policy, KPMG – London, UK (Poll, Vijian)
 - Meeting with UK professional accountancy bodies – London, UK (Poll, Vijian)
 - Meeting with representative of Mr. Garicano, Member of European Parliament – Brussels, Belgium (Poll, Vijian)
 - Meeting with representative of Mr. Giegold, Member of European Parliament – Brussels, Belgium (Poll, Vijian)
 - Accountancy Europe Tax Planning Day – Brussels, Belgium (Chaudhary, Mintzer, Poll, Vijian)
 - Meeting with Accountancy Europe Tax Faculty Group – Brussels, Belgium (Chaudhary, Mintzer, Poll, Vijian)
 - Teleconference with Chair of the Global Accounting Alliance Tax Group (Poll, Mintzer, Vijian)

- Teleconference with the Chair of the Public Trust Committee of CPA Canada (Poll, Vijian)
- Outreach to audit firms registered with the Dubai Financial Services Authority (Clark)
- Meeting with MIA CEO and ASEAN Federation of Accountants Executive Director (Kwan)
- Teleconference with the IFAC Technology Advisory Group (Friedrich, Siong)

March

- IESBA CAG meeting – New York, USA (Thomadakis, Fleck, Ashley, Poll, Friedrich, Soulier, Gunn, Siong, Jules, Kwan, Sramko, Vijian)
- Webinar on Proposed Revisions to the Non-Assurance Services Provisions of the Code (Fleck, Sramko)
- Webinar on Proposed Revisions to the Fee-Related Provisions of the Code (McPhee, Sramko)
- Tax Planning and Related Services outreach teleconference with Global Tax Policy Leaders, Deloitte (Chaudhary, Juenemann, Mintzer, Poll, Vijian)
- Forum of Firms virtual meeting (Fleck, Soulier, Siong)
- Virtual Meeting with the South African Independent Regulatory Board for Auditors (IRBA) to discuss the PIE Project (Ashley, Kwan)

April

- APESB virtual roundtables on the IESBA's Non-assurance Services and Fees Exposure Drafts (McPhee)
- Technology initiative webinar (Friedrich)
- Tax Planning and Related Services outreach teleconference with the Chair of the Public Trust Committee of CPA Canada (Chaudhary, Mintzer, Poll, Vijian)
- PIE project virtual outreach (Ashley, MCPhee, Kwan)
 - APESB
 - New Zealand External Reporting Board (XRB)
 - Zambia Institute of Chartered Accountants (ZICA)
- Virtual presentation on Ethics and Technology to the CPA Australia and Institute of Singapore Chartered Accountants (ISCA) members' webinar (Lee)

May

- IESBA-NSS and joint IAASB-IESBA-NSS virtual meetings (Thomadakis, Fleck, Ashley, Poll, Gunn, Siong, Jules, Kwan, Sramko, Vijian)
- Tax Planning and Related Services outreach teleconference with the Head of International Tax, Iberdrola (Chaudhary, Mintzer, Poll, Vijian)
- Presentation to Wirtschaftsprüferkammer (WPK) Board on the IESBA's Tax Planning and Related Services initiative (Poll)

- Virtual meeting with the International Forum of Independent Audit Regulators (IFIAR) Standards Coordination Working Group to discuss the PIE Project (Ashley, Siong, Kwan)
- Interview with *A Plus*, the magazine of the Hong Kong Institute of Certified Public Accountants (HKICPA) (Siong)
- Interview in an Ethics Continuing Professional Education (CPE) Video Program hosted by the Financial Management Network (FMN), SmartPros and Kaplan (Thomadakis)

June

- Tax Planning and Related Services outreach teleconference with the Global Head of Tax, BBVA (Chaudhary, Juenemann, Mintzer, Poll, Vijian)
- Virtual joint IAASB-IESBA Chairs' presentation to the IFAC Board (Thomadakis)
- Tax Planning and Related Services outreach teleconference with Tax Faculty members of HKICPA (Chaudhary, Mintzer, Poll, Vijian)
- Tax Planning and Related Services outreach teleconference with EY Global Tax Leaders (Chaudhary, Juenemann, Mintzer, Poll, Vijian)
- Article for the July 2020 special issue of ICAI Journal, The Chartered Accountant (Thomadakis)
- Interview with *Ethically Speaking*, Podcast of the American Institute of Certified Public Accountants (AICPA) Professional Ethics Division (Jules)
- Virtual presentation to Canada's Auditing and Assurance Standards Oversight Council (AASOC) on IESBA's current work plan related to independence (Fleck)
- Panelist in [Virtual Conference](#) jointly hosted by IFAC and the Interamerican Accounting Association (AIC) to highlight the practical ethics and independence challenges that are impacting the accountancy profession in Latin American due to the COVID-19 pandemic (Sarmiento¹)

July

- Virtual meeting with the IFAC SMP Committee (Poll, Soulier, Vijian)
- Tax Planning and Related Services outreach teleconference with Oxfam EU (Chaudhary, Mintzer, Poll, Vijian)
- Virtual presentation to IFAC International Panel on Accountancy Education (IPAE) titled, *Conversation with Experts in Ethics & Accountancy Education* (Thomadakis, Friedrich)
- Virtual presentation to brief the IAASB on the Definitions of Listed Entity & Public Interest Entity (PIE) project (Ashley, Thomadakis, Fleck, Siong, Kwan)

August

- Interview with the ISCA Journal for [release in October 2020](#) (Lee)
- Virtual presentation to the AICPA Professional Ethics Executive Committee on the IESBA's Q2 Activities (Mintzer, Gorla)

¹ The presentation was delivered in Spanish by Mr. Daniel Sarmiento who is the representative of the IESBA CAG member organization Inter-American Accounting Association.

- Virtual presentation to update the APESB on the Technology project (Friedrich)
- Virtual presentation to update the XRB on the Technology project (Friedrich)
- Virtual Train-the-Trainer Event hosted by the ACCA & the Chinese Institute of Certified Public Accountants (CICPA) (Lee)
- Virtual meeting with Accountancy Europe on PIE project (Ashley, Haustermans, Kwan)
- Tax Planning and Related Services outreach teleconference with Japanese Institute of Certified Public Accountants (JICPA) (Chaudhary, Endsley, Mintzer, Poll, Vijian)

September

- IAASB Virtual Roundtable, [Fraud in the Digital Age](#) (Barbour, Siong, Leung)
- IESBA CAG meeting (Thomadakis, Fleck, Poll, Friedrich, Soulier, Gunn, Siong, Jules, Kwan, Leung, Sramko, Vijian)
- Tax Planning and Related Services outreach teleconference with ActionAid (Chaudhary, Endsley, Mintzer, Poll, Vijian)
- Tax Planning and Related Services outreach teleconference with Prof. David J. Bakibinga, Head of the Department of Commercial Law at Makerere University, Uganda (Chaudhary, Endsley, Juenemann, Mintzer, Poll, Vijian)
- IAASB Virtual Roundtable, [Narrowing the Gap](#) (Barbour, Siong)
- Panel session at PIOB's 15th Anniversary virtual commemoration (Thomadakis)

October

- Forum of Firms virtual meeting (Fleck, Friedrich, McPhee, Siong)
- Presentation to International Organization of Securities Commissions (IOSCO) Committee 1 (Thomadakis, Siong)
- IAASB Virtual Roundtable, *Unique Aspects of Fraud and Going Concern in Audits of Less Complex Entities* (Barbour, Siong)
- Panel session *Supporting the Profession Through COVID-19's Challenges*, IPSASB Public Sector Perspectives video series (Thomadakis)
- Virtual In-Class presentation to Students at the University of Akron Ohio, US (Jules)
- Joint IAASB-IESBA CAG meeting (Thomadakis, Fleck, Ashley, Gunn, Siong, Jules, Kwan, Leung, Sramko, Vijian)
- Presentation at the Virtual Knowledge Sharing Event on Ethics & Technology hosted by IFAC (Friedrich, Pieters)
- IESBA-NSS meeting (Thomadakis, Fleck, Friedrich, McPhee, Gunn, Siong, Jules, Kwan, Leung, Sramko, Vijian)
- Opening remarks for Panel Session during [ACCA's Virtual Ethics Film Festival](#) on Global Ethics Day (Thomadakis)

- Virtual presentation to the CPA Canada Public Trust Committee on the IESBA's Q2 and Q3 activities (B. Friedrich)
- Virtual presentation and discussion session with the CPA Canada Data Governance Committee on the Technology Initiative (B. Friedrich, L. Friedrich)
- Presentation to the Board of WPK on IESBA's latest activities (Poll)
- Meeting with the IFAC SMP Advisory Group (formerly SMP Committee) on the NAS and Fees projects (Fleck, McPhee, Jules, Leung, Sramko, Siong)
- Virtual Ethics Conference titled, *L'Éthique et la Confiance en Temps de Crise* jointly hosted by IFAC, the International Federation of Francophone Accountants/Fédération Internationale des Experts-Comptables Francophone (FIDEF) and the Pan African Federation of Accountants (PAFA) (Robert²)

November

- Virtual presentation to brief the IAASB on the Definitions of Listed Entity & Public Interest Entity project (Ashley, Thomadakis, Fleck, Siong, Kwan)
- Virtual Presentation to the IFAC Council (Thomadakis, Gunn)
- Virtual meeting with the IFIAR Standards Coordination Working Group to discuss the NAS project (Fleck, Jules, Leung, Siong)
- Presentation to IOSCO Committee 1 to discuss the NAS project (Fleck, Jules, Leung, Siong)
- Presentation at the Virtual Meeting of the Committee of European Auditing Oversight Bodies (CEAOB) with an update on NAS, Fees and other key projects (Thomadakis, Fleck, Siong, Jules, Leung, Kwan, Sramko)
- Presentation at Moore Global Virtual Conference (Poll)
- Presentation the Institute of Chartered Accountants of Barbados (ICAB), Virtual Annual Ethics Seminar, *The Importance of Maintaining Ethical Behaviour During Disruption and Uncertainty* (Lee)
- Presentation at the virtual seminar of the Hellenic Accounting and Auditing Standards Oversight Board (HAASOB) and the Service for Accounting, Reporting and Auditing Supervision (SARAS) (Thomadakis)
- Virtual Ethics Conference titled, *Trust and Accountability in Times of Crisis* jointly hosted by IFAC and PAFA (Adam)
- Interview with *A Plus*, the magazine of HKICPA (Lee)
- Presentation at Virtual Conference, *Principles of Professional Ethics in the Current Environment* jointed hosted by IFAC and Congreso Internacional de Información Financiera (Sarmiento)
- Keynote address, *Walk the Talk: Operationalizing the Ethical Requirements under the IESBA Code of Ethics for Professional Accountants* at the Philippines Institute of Certified Public Accountants (PICPA) Virtual Ethics and Leadership Summit (Lee)
- Virtual meeting with the IAASB on the PIE project (Ashley, Thomadakis, Fleck, Siong, Kwan)

² The presentation was delivered in French by Ms. Noémi Robert who is a representative of the IESBA CAG member organization Accountancy Europe.

- Meeting with the IFAC SMP Advisory Group on the PIE project (Ashley, Siong, Kwan)

December

- Panel session, *Ethics in a COVID-19 World*, ACCA Global Virtual Conference 2020 (Siong)
- Virtual seminar to the Service for Accounting, Reporting and Auditing Supervision (SARAS), the audit oversight body of Georgia, and audit firms (Thomadakis, Siong)