

2019 IESBA Outreach and Related Activities**January**

- Workshop with the Ethics Committee of the Saudi Organization for Certified Public Accountants (SOCPA) relating to plans for adoption of the IESBA's revised and restructured Code in the Kingdom of Saudi Arabia – Bahrain (Soulie, Clark)
- UK Outreach of the Technology Working Group – London (Mulvaney, Fukukawa, Madden, Kwan)
 - Meeting with representatives of the Institute of Chartered Accountants in England and Wales (ICAEW)
 - Meeting with representatives of the Association of Chartered Certified Accountants (ACCA)
 - Meeting with representatives of the Chartered Institute of Management Accountants (CIMA)
 - Meeting with the representatives of the Institute of Business Ethics (IBE)
- Presentation to the Ethical Committee (Ausschuss Berufsrecht) of Wirtschaftsprüferkammer (WPK) on the revised and restructured Code, the IESBA's Strategy and Working Plan 2019-2023 (SWP) and its current agenda – Berlin, Germany (Poll, Engelhardt)
- Presentation to a study group from the University of Adelaide on the work of the IESBA and the revised and restructured Code – New York, USA (Siong, Jules, Kwan, Sramko, Vijian)

February

- Webinar presentation to the IFAC Professional Accountancy Organization (PAO) Development Committee on the revised and restructured Code (B Friedrich and L Friedrich)
- Meeting with Idésio Coelho, past President of Instituto Dos Auditores Independentes Do Brasil (IBRACON) – New York, USA (Siong)
- Update on the Monitoring Group review, IFAC Board meeting – New York, USA (Gunn)

March

- IESBA Consultative Advisory Group (CAG) Meeting – New York, USA (Thomadakis, Fleck, Haustermans (via teleconference), McPhee (via teleconference), Mulvaney, Soulie, Thomson, Gunn, Siong, Jules, Kwan, Sramko, Vijian)
- Meeting with Natalie St-Pierre, Public Representative on the Public Trust Committee of CPA Canada – New York, USA (Siong, Jules)
- Meeting via teleconference with the Technical and Standard Setters Forum of the Pan African Federation of Accountants (PAFA) (Kiryabwire, Adam)
- Meeting with the International Forum of Independent Audit Regulators' (IFIAR) Standards Coordination Working Group (SCWG) – London, UK (Fleck, Siong)
- Meeting via teleconference with Sam Burke, Global Partner Responsible for Independence, PwC (Thomadakis, Mulvaney, Siong)

- Meeting with representatives of the IFAC Professional Accountants in Business (PAIB) Committee – New York, USA (Mulvaney, Kwan)
- IESBA webinar on the revised and restructured Code (Adam, Canavan)
- Presentation to students of Canisius College – New York, USA (Jules)

April

- Middle East outreach – Riyadh, Saudi Arabia (Fleck, Soulier, Clark, Siong)
 - Presentations to key stakeholders in Saudi Arabia (including the Capital Market Authority, Central Bank, General Audit Bureau, and Saudi Organization of CPAs' Ethics Committee), and regional regulators (including from Oman, Bahrain, Dubai, DFSA, Abu Dhabi and Kuwait)
 - Forum with large and smaller firms in Saudi Arabia
- Forum of Firms meeting – Tokyo, Japan (Fleck, Jules)
 - “Deep Dive” session on NAS and Fees
 - IESBA Update
- Meeting with representatives of the Japanese profession – Tokyo, Japan (Fleck, Jules)
- IESBA webinar on the revised and restructured Code (Gibson, L. Friedrich)
- Joint Organisation for Economic Co-operation and Development (OECD) – New York University Workshop, *Effective Rule-Making by International Organizations: New and Emerging Approaches in the Digital-Data Era* – New York, USA (Siong)
- Panel session at the Accountancy Profession Strategic Forum 2019, *Meeting the Public Interest Challenge* – Malta (Poll)
- Presentation on NOCLAR at the Association of Chartered Accountants in the US' *Beyond Accounting Conference* – New York, USA (Siong)
- Presentation on the topic of technology and its ethical implications at the 4th Ethics Symposium organized by the University of Waterloo's Centre for Accounting Ethics and CPA Canada – Toronto, Canada (B Friedrich, Kwan, L Friedrich)

May

- Standard Setters Panel, IFIAR plenary meeting – Rhodes, Greece (Thomadakis, Jules)
- Meeting with Hadiyanto, Secretary General, and staff of the Ministry of Finance of Indonesia – Rhodes, Greece (Thomadakis, Jules)
- Meeting with Naweed Lalani, Director, Supervision, Dubai Financial Services Authority – Rhodes, Greece (Thomadakis, Jules)
- Meeting with J. Robert Brown, Member and Lillian Ceynowa, Special Advisor, Public Company Accounting Oversight Board – Rhodes, Greece (Thomadakis)
- Meeting with representatives of the Korean Institute of CPAs (KICPA) – Seoul, Republic of Korea (Soulier)

- Presentation to the Pan African Federation of Accountants' (PAFA) Technical Standard Setters Forum – Johannesburg, South Africa (Kiryabwire, Adam)
- Meeting with Naweed Lalani, Director, Supervision, Dubai Financial Services Authority – Dubai, UAE (Clark)
- Monitoring Group Roundtable – Sydney, Australia (McPhee)
- IESBA-National Standard Setters meeting – Paris, France (Thomadakis, Fleck, Ashley, Barbour, B Friedrich, Gibson, McPhee (via teleconference), Mulvaney, Soulier, Thomson, Siong, Jules, Kwan, Sramko, Vijian, Pieters,)
- Joint IAASB-IESBA-OEC-CNCC Forum, *Responding to Challenges Related to Less Complex Entities* – Paris, France (Thomadakis, Fleck, B Friedrich, Siong, Jules, Vijian)
- Paris outreach:
 - Meeting with Patrick Moulette, Head of the Anti-corruption Division, and Brooks Hickman, Legal Analyst, OECD (Thomadakis, Siong, Vijian)
 - Meeting with the French Institute CNCC's Ethics Committee (Soulier)
 - Meeting with Christine Guéguen, Chair; Eric Baudrier, Director General; and Marjolein Doblado, Director – International Division, Haut Conseil du Commissariat aux Comptes (H3C) (Thomadakis, Soulier, Siong, Vijian)
 - Meeting with Evert van Walsum, Head, Investors and Issuers Department, and senior staff Eduardo-Javier Moral-Prieto (Senior Policy Officer), Tomas Borovsky (Senior Policy Officer), and Anna Maria Höser (Legal Officer), European Securities and Markets Authority (ESMA) (Soulier, Siong, Vijian)
 - Meeting with senior representatives of the large audit firms and French Institute CNCC (Thomadakis, Soulier, Mulvaney, Siong)
- Technology outreach (Mulvaney, B Friedrich, Fukukawa, Kwan):
 - Meeting with staff from Technology and Innovation Division, OECD – Paris, France
 - Meeting with Olivier Boutellis-Taft, CEO, and staff, Accountancy Europe, Thomas Krath Jorgensen, Ethics Committee Chair, FSR - danske revisor, Rudy van Maaren, Royal Nederlandse Beroepsorganisatie van Accountants (NBA), Hugh Shields, Head of AI and Technology, Institute of Chartered Accountants of Scotland (ICAS) – Brussels, Belgium
 - Meeting with staff from Financial Stability, Financial Services and Capital Markets, European Commission – Brussels, Belgium
 - Meeting with Dominique Lamoureux, President, Marie-Agnes Vieitez, Committee Member, Cercle d'Ethique des Affaires (CEA)
- CReCER Panel Session, *The Future of the Accounting Profession: Together Towards Tomorrow*, – San José, Costa Rica (Gibson)
- Panelist at CReCER Open Event hosted by Colegio de Contadores Públicos de Costa Rica – San José, Costa Rica (Jules)

- Standard Setters Forum, *Audit, Ethics and Quality Management* – San José, Costa Rica (Gibson, Jules)
- Outreach to Russia and neighboring countries – Moscow, Russia (Thomadakis, Gunn, Siong)
 - Presentations and panel sessions at the International conference, *The Code of Ethics—Ensuring Public Trust in the Profession*
 - Meeting with Alexander Georgievich Mikhailik, Deputy Head of the Federal Treasury of the Russian Federation; and Lyudmila Khalilovna Muromtseva, Head of the Department for Supervision of Audit Activities
 - Meeting with Leonid Shneydman, Head, Department of Regulations on Accounting, Financial Reporting and Auditing, and staff, Ministry of Finance
 - Roundtable with professional accountancy organizations (PAOs) from Russia and neighboring countries in collaboration with IFAC regarding PAO compliance with IFAC Statements of Membership Obligations
 - Meeting with Oleg Shvyrkov, Director, Corporate Governance Services Leader, EY
- Presentation at the British Accounting and Finance Association (BAFA) Auditing Special Interest Group academic conference – Birmingham, UK (Barbour)
- Demonstration of the eCode and presenting the status of work plans to the CPA British Columbia standard setter (L. Friedrich)
- Webinar on the revised and restructured Code, including long association and NOCLAR, to members of Institute of Certified Public Accountants Australia (Haste)

June

- Technology outreach with CPA Canada – Toronto, Canada (Mulvaney, B. Friedrich, Kwan)
- Joint IAASB-IESBA Chairs' response to the Brydon review in the UK (Thomadakis)
- Joint IAASB-IESBA Chairs' presentation at the June 2019 IFAC Board meeting (Thomadakis)
- eCode webinar (B. Friedrich)
- Meeting with IFAC SMP Committee – New York, USA (Mintzer, Mulvaney, Jules)

July

- Podcast interview with Accounting Today on the eCode (Jules, Vijian)
- Interview with International Accounting Bulletin on the recent launch of the eCode and other IESBA initiatives (B. Friedrich)
- Video series on ethics considerations related to AI and machine learning, including some discussion of the work of the Technology and eCode Working Groups, as part an ACCA CPD course (B. Friedrich, L. Friedrich)
- Article on the topic of ethics as a cornerstone of the accountancy profession for the July 2019 special edition of the journal of the Institute of Chartered Accountants of India to commemorate Chartered Accountants Day (Thomadakis)

- Meeting with Big Six firms' Global Heads of Tax on the topic of non-assurance services (via teleconference) (Clark)
- Presentation and panel session at the International Conference: Changing World of Audit – Challenges and Opportunities – Vladivostok, Russia (Soulier)
- Presentation to the Greek Institute of Auditors on the revised and restructured Code – Heraklion, Crete (Thomadakis)

August

- AAA Conference – San Francisco, USA (Jules, Vijian)
- Presentation at the South African Institute of Professional Accountants (SAIPA) Accounting iNdaba 2019 – Cape Town, South Africa (Adam)
- Institute of Singapore Chartered Accountants (ISCA) Ethics Seminar – Singapore (Soulier, Lee)

September

- Video address to Eurasian Accountants and Auditors Forum held in Baku, Azerbaijan (Thomadakis)
- Presentation to IFAC Technology Advisory Group – New York, USA (Mulvaney, Kwan)
- Meeting with Salvador Marin, President of European Federation of Accountants and Auditors for SMEs (EFAA) – New York (Siong)
- Presentation to the IDW WG “Regulation of Audit and Professional Standards” (AK “Regulierung der Abschlussprüfung und Berufsgrundsätze”) on current projects – Düsseldorf, Germany (Poll)
- IESBA CAG Meeting – New York, USA (Thomadakis, Fleck, Haustermans (via teleconference), Hughes (via teleconference), McPhee (via teleconference), Mulvaney, Poll, Soulier, Gunn, Siong, Jules, Kwan, Sramko, Vijian)
- Webinar on the Exposure Draft, *Proposed Revisions to Promote the Role and Mindset Expected of Professional Accountants* (Fleck)
- Teleconference with Martin Manuzi, Regional Director, Europe, Europe Region; and Susanna Di Felicianantonio, Head of European Affairs, Europe Region, ICAEW regarding ICAEW's research initiative on international accountancy firms (Thomadakis, Siong)
- Presentation to members of Institute of Certified Public Accountants of Cyprus – Cyprus (Haustermans)
- Accounting Professional & Ethical Standards Board (APESB) roundtable on Australian parliamentary inquiry into the regulation of audit – Sydney, Australia (McPhee)
- Update to CPA Canada's Public Trust Committee – Toronto, Canada (Friedrich)

October

- Forum of Firms meeting – London, UK (Fleck, Siong)
- Outreach to OECD – Paris, France (Thomadakis, Siong):
 - Meeting with the Working Group on Bribery in International Business Transactions

- Meeting with Melissa Dejong from the OECD Centre for Tax Policy and Administration
- Meeting with Daniel Blume, Acting Head of Unit, and staff, OECD Corporate Affairs Department
- Meeting with IFAC SMP Committee – New York, USA (Siong, Jules)
- Accountancy Europe Members' Engagement Day presentation (“Tax & Ethics: Where is the Ethical Bar on Tax Services?”) – Brussels, Belgium (Poll)
- Presentation to the leadership of IDW and WPK on developments of IESBA projects – Düsseldorf, Germany (Poll)
- Presentation on IESBA's work to the Romanian Chamber of Financial Auditors – Bucharest, Romania (Barbour)
- Technology Working Group outreach – New York and Washington D.C., USA (Mulvaney, Kwan):
 - American Institute of Certified Public Accountants (AICPA)
 - Prof. Miklos Vasarhelyi, Rutgers Business School
 - U.S. Public Company Accounting Oversight Board (PCAOB)
 - U.S. Government Accountability Office (GAO)
 - U.S. Securities and Exchange Commission (SEC) (via teleconference)
 - Partner, Cotton & Company

November

- China outreach – Beijing, China
 - Keynote speech, *Ethics, Professionalism and the Public Interest*, from IESBA Chairman at the National Accounting Institute (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Meeting with Li Haijun, Deputy Director-General, Department of Accounting, and staff, China Securities Regulatory Commission (CSRC) (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Meeting with investor representatives from Founder Securities (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Meeting with Dr. Zhao Mingyi, President, and technical staff of the Chinese Institute of Certified Public Accountants (CICPA) (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Seminar with Chinese audit firms (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Interview with Chinese financial media (Thomadakis, Fleck)
 - Meeting with Liu Ping, Vice President, and senior staff of the Chinese Association of CFOs (CACFO) (Thomadakis, Siong)
 - Meeting with Bi Xiaoyin, Vice Chair, and senior representatives of the corporate governance community from the China Association of Public Companies (CAPCO) (Thomadakis, Fleck, Soulier, Lee, Siong)
 - Seminar and panel session with professional accountants in business organized by CPA Australia (Thomadakis, Fleck, Siong)

- Presentation at the 35th Annual SEC Reporting & FASB Forum – Dallas, USA (Jules)
- Webinar on the revised and restructured Code for Asia Pacific stakeholders, in association with the ASEAN Federation of Accountants (Soulier, Lee)
- Meeting with Committee of European Audit Oversight Bodies (CEAOB) – Bucharest, Romania (Fleck, Jules)
- IFAC Council meeting – Vancouver, Canada (Thomadakis, Gunn)
- Development of a cross-professional ethics course incorporating the IESBA Code's perspective on conflicts of interest and an interview with IESBA Deputy Director Diane Jules (B. Friedrich, L. Friedrich, Jules)
- Presentation on current IESBA agenda to members of the European Group of International Accounting Networks and Associations (EGIAN) – Brussels, Belgium (Poll)
- Teleconference with Kevin Dancey (CEO) and Alta Prinsloo (Executive Director) of the International of Federation of Accountants (IFAC) – (Poll, Vijian)
- Meeting with AICPA Tax Practice Responsibilities Committee (TPRC) – Washington DC, USA (Mintzer, Vijian)
- Technology Working Group meetings with CEO and senior staff of Ordre des Experts Comptables du Québec (CPA Québec) – Montreal, Canada (Mulaney, Friedrich, Kwan)
- Meeting with the German Federal Ministry of Justice (Dept. Accounting and Auditing Laws) and the German Federal Financial Supervisory Authority (BAFin) – Germany (Poll)

December

- Meeting with the Monitoring Group – Washington D.C., USA (Thomadakis)

2020 IESBA Outreach Plans and Commitments

(As of November 25, 2019)

January

- Saudi Organization for Certified Public Accountants (SOCPA) International Forum for Accountants – Riyadh, Saudi Arabia (Thomadakis, Clark) (January 27-29)

February

- International Compliance Forum – Amsterdam, the Netherlands (Thomadakis) (Feb 24-25)
- Europe outreach (Thomadakis, Siong)

March

- IESBA CAG meeting – New York, USA (March 9)
- Forum of Firms meeting – London, UK (March 25-26)
 - Deep Dive session (March 24)

April

- IFIAR SCWG meeting – Rome, Italy (April 1)
- Accountancy Profession Strategic Forum organized by ICAEW – Lisbon, Portugal (Poll) (April 2-3)
- IFAC SMP Committee meeting – Dusseldorf, Germany (April 6-7)
- IFIAR plenary meeting – Zurich, Switzerland (April 21-23)

May

- IESBA-NSS meeting – New York, USA (May 11-12)

June

- Institute of Chartered Accountants of the Caribbean (ICAC) Conference – Miami, USA (June 25–27)
 - ICAC Workshop (June 24)

August

- AAA meeting – Atlanta, USA (August 7-12)

September

- IESBA CAG meeting – New York, USA (September 9-10)

October

- Forum of Firms meeting – New York, USA (October 6-8)
- IX Asociación Interamericana Contabilidad (AIC) Summit – Panama City (October 7–9)
 - AIC Workshop (October 6)

- IFAC SMP Committee meeting – New York, USA (October 26-27)