

The 6th Annual Symposium on Sustainable Business Non-Financial and Integrated Reporting

Program Co-Sponsors



Robert Zicklin Center for
Corporate Integrity

**Corporate Communication
International**

*The first choice for
information and knowledge
on corporate communication*



Program Partners



National Investor Relations
Institute



The New York Society
of Security Analysts

When & Where

Friday, November 1, 2013

8:30 to 9:00 am – Registration
and Breakfast

9:00 am to 1:20 pm - Symposium

1:20 to 2:00 pm - Networking Lunch

Baruch College's Newman Library

151 East 25th St.

(between Lex. and 3rd Aves.)

Rm 750, New York, NY 10010

For More Information

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PROGRAM AGENDA

Friday, November 1, 2013
Newman Conference Center
Baruch College/CUNY
New York, NY

PANEL 1. Setting the Standards - 9:00 to 10:00 AM

Moderator: Robert Colson, Ph.D., Director & Substitute Associate Professor, MS in Accounting, Baruch College/CUNY

Susanne Katus, External Relations & Communications Officer, Global Reporting Initiative's Focal Point USA

Stathis Gould, Head of Professional Accountants. in Business Service Delivery, IFAC

Eric Kane, Research Analyst, The Sustainability Accounting Standards Board

PANEL 2. Investor Relations Perspective - 10:10 to 11:50 AM

Moderator: Michael B. Goodman, Ph.D., Director, CCI – Corporate Communication International and the MA in Corporate Communication Program, Baruch College/CUNY

Daniel Concannon, CEO, GMI Ratings

Friederike Edelmann, VP, Investor Relations, Coty Inc.

Jeff Morgan, President and CEO, National Investor Relations Institute

Sandy Nessing, Managing Director, Sustainability & EHS Strategy & Design, American Electric Power

Mary O'Malley, VP, Environment and Sustainability, Prudential Financial, Inc.

PANEL 3. The User's Perspective - 12:00 AM to 1:15 PM

Moderator: Stephen K. Dishart, President, Dishart Communications and Crisis Management Consultants

Bruno Bertocci, Managing Director and Global Equity Portfolio Manager, UBS Global Asset Management (Americas) Inc.

Adam Kanzer, Managing Director and General Counsel, Domini Social Investments

Erika Karp, Founder and CEO, Cornerstone Capital Inc.

Keith Mills, SVP and Head of Research, Trillium Asset Management

Wrap-Up - 1:15 to 1:20 PM

Networking Lunch - 1:20 to 2:00 PM

**Bios available at http://www.corporatecomm.org/wp-content/uploads/2013/08/Panelists-Bios_Symposium_1Nov13.pdf*

